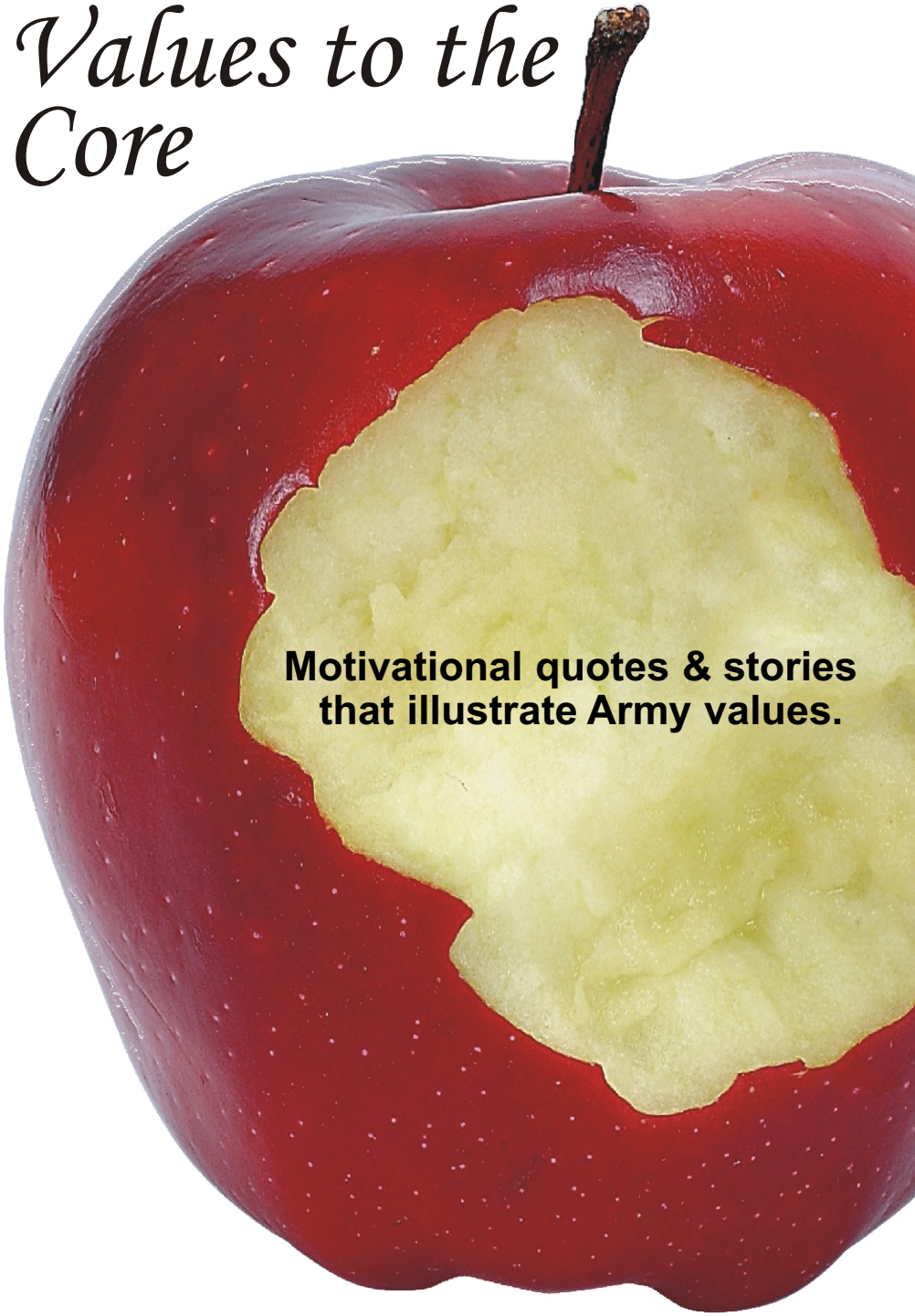
# My Organization's Values

HQUSAREUR/7A - ODCS, G1
Civilian Personnel Directorate
http://www.per.hqusareur.army.mil/cpd/

# Values to the Core



**Motivational quotes & stories that illustrate Army values.**

## Living the Army Values

# National Values

Based on The Declaration of Independence, The Constitution, and the Bill of Rights. They include

- Truth
- Justice and fairness
- Equality of opportunity
- Life, liberty, & the pursuit of happiness
- Peace and security
- Responsibility

# Army Values

## Loyalty

Bear true faith and allegiance to the U.S. Constitution, the Army, your organization, and your co-workers.

## Duty

Fulfill your obligations.

## Respect

Treat people as they should be treated.

## Selfless-Service

Put the welfare of the nation, the Army, and subordinates before your own.

## Honor

Live up to all Army values.

## Integrity

Do what's right—legally and morally.

## Personal Courage

Face fear, danger, or adversity (physical or moral).



# Character

Character helps you determine what's right and motivates you to do it regardless of the circumstances or the consequences.

# GA Eisenhower's Message

On 5 June 1944, the day before the D-Day invasion, with his hundreds of thousands of troops poised to invade France, GA Dwight D. Eisenhower took a few minutes to draft a message he hoped he would never deliver. It was a "statement he wrote out to have ready when the invasion was repulsed, his troops torn apart for nothing, his planes ripped and smashed to no end, his warships sunk, his reputation blasted."

In his handwritten statement, GA Eisenhower began, "Our landings in the Cherbourg-Havre area have failed to gain a satisfactory foothold and I have withdrawn the troops." Originally he had written, the "troops have been withdrawn," a use of the passive voice that conceals the actor. But he changed the wording to reflect his acceptance of full personal accountability.

GA Eisenhower went on, "My decision to attack at this time and place was based on the best information available." And after recognizing the courage and sacrifice of the troops he concluded, "If any blame or fault attaches to this attempt, it is mine alone."

GA Eisenhower, in command of the largest invasion force ever assembled and poised on the eve of a battle that would decide the fate of millions of people, was guided by the same values and attributes that still shape the actions of Soldiers today. His character allowed for nothing less than acceptance of total personal responsibility. If things went badly, he was ready to take the blame. When things went well, he gave credit to his subordinates. The Army values GA Eisenhower personified provide a powerful example for all members of the Army.

FM 22-100 Chapter 2-84

# Civilian Oath of Office

Every civilian employee takes an oath of office and freely promises to support and defend the Constitution.

"I, _____, do solemnly swear (or affirm) that I will support and defend the Constitution of the United States against all enemies, foreign and domestic; that I will bear true faith and allegiance to the same; that I take this obligation freely, without any mental reservation or purpose of evasion; and that I will well and faithfully discharge the duties of the office on which I am about to enter. So help me God."

# The Team

The Army is made up of hundreds of thousands of men and women from different backgrounds, with different views of the world, who look different and may even have been born outside the US. But they all have one thing in common: they are Soldiers and Department of the Army civilians who promised to support and defend the Constitution to keep our Nation free.

*"Yours is the profession of arms, the will to win, the sure knowledge that in war there is no substitute for victory, that if you lose, the nation will be destroyed, that the very obsession of your public service must be Duty, Honor, Country..."*

General of the Army Douglas MacArthur



# Demonstration of Loyalty

GEN Washington at Newburgh

Following its victory at Yorktown in 1781, the Continental Army set up camp at Newburgh, New York, to wait for peace with Great Britain. The central government formed under the Articles of Confederation proved weak and unwilling to supply the Army properly or even pay the Soldiers who had won the war for independence. After months of waiting, many officers, angry and impatient, suggested that the Army march on the seat of government in Philadelphia, Pennsylvania, and force Congress to meet the Army's demands. One colonel even suggested that GEN Washington become King George I.

Upon hearing this, GEN Washington assembled his officers and publicly and emphatically rejected the suggestion. He believed that seizing power by force would have destroyed everything for which the Revolutionary War had been fought. By this action, GEN Washington firmly established an enduring precedent: America's armed forces are subordinate to civilian authority and serve the democratic principles that are now enshrined in the Constitution. GEN Washington's action demonstrated the loyalty to country that the Army must maintain in order to protect the freedom enjoyed by all Americans.

FM 22-100

# An Account of Duty

CPT Viola B. McConnell was the only Army nurse on duty in Korea in July of 1950. When hostilities broke out, she escorted nearly 700 American evacuees from Seoul to Japan aboard a freighter designed to accommodate only 12 passengers. CPT McConnell assessed priorities for care of the evacuees and worked exhaustively with the medical team to care for them. Once in Japan, she requested reassignment back to Korea. After all she had already done, CPT McConnell returned to Taejon to care for and evacuate wounded soldiers of the 24th Infantry Division.

FM 22-100

# To Demonstrate Respect

- Have genuine concern for the safety and well being of others.
- Be discreet and tactful when correcting or questioning others.
- Be courteous and polite.
- Take care of yourself physically to show your self-respect.

FM 7-21

# A Story of Selfless-Service

By Katherine McIntire Peters

On Christmas Eve 2001, former Undersecretary of the Army, Les Brownlee, took an Air Force C-130 transport plane to Baghram Air Base in Afghanistan, where about 200 Soldiers were battling al Qaeda and the terrorist organization's Taliban sponsors. To reduce their chances of drawing enemy fire, the pilots landed at night, with their lights extinguished. Brownlee spent the evening and following day meeting with Soldiers, listening to their experiences and offering encouragement and praise for their service. He had been in office less than two months when he made the Christmas visit, but it established a pattern. With little fanfare and no press attention, Brownlee spent every holiday, until his retirement, in the field with Soldiers.

*Full story at http://www.govexec.com/features/0404-15/0404-15s5.htm*

# Individuals with Honor

- Develop and maintain a keen sense of ethical conduct.
- Adhere to a public code of professional Army values.
- Identify with the ideals embodied in the Army values.

FM 7-21

# A Quote for Integrity

"*I hope I shall possess firmness and virtue enough to maintain what I consider the most enviable of all titles, the character of an honest man.*"

George Washington

# A Tale of Personal Courage

The Defense Department's highest-ranking civil servant, David O. Cooke, had worked at the Pentagon for 45 years and was still on the job at age 82. Known as the "Mayor of the Pentagon," Cooke served as the Pentagon's director of administration and management, as well as director of Washington Headquarters Services. In a position that carried great power, Cooke was remembered as much for his humanity as for his accomplishments.

Rumsfeld said it was Cooke who insisted on many of the structural safety improvements in the Pentagon renovation that have been credited with protecting many lives in the Sept. 11th terrorist attack. On the day of the attack, Rumsfeld added, "Doc was right there, aiding the rescue workers, assisting with recovery operations and later remembering those who died in the service of their country."

Because of the personal courage he displayed, Cooke was buried with full military honors at Arlington National Cemetery.

*Full story at http://www.arlingtoncemetery.net/docooke.htm*

# Values

Values tell you what you need to be, every day, in every action you take and remind us and the world who we are and what we stand for.